**Selection Criteria**

**Marketing & Communications Manager**

**Essential Skills and Experience**

* Passion for the Australian performing arts sector
* Working knowledge of arts marketing, including the capacity to create effective marketing and communications campaigns
* Exceptional written communication and stakeholder management skills, with the ability to communicate clearly, concisely and persuasively for diverse audience groups
* Confidence using a wide variety of online platforms and applications
* Organisational and time management skills
* Ability to work in a fast paced and at times, distracting environment.

**Desirable skills**

* Knowledge of the Australian contemporary dance sector.